

SPONSORSHIP

Central New York Memorial Stair Climb

www.cnystairclimb.com

SEPTEMBER 7, 2024

State Office Building
Genesee St.
Utica, NY



The Central NY Memorial Stair Climb is focused on remembering emergency responders who made the ultimate sacrifice on 9/11/2001 during the terrorist attacks on the World Trade Center complex, saving thousands of civilians before the collapse. The climb inspires people to ‘never forget’, it is sequenced to spark discussion, remembrance, and education. Climbers pay tribute to 9/11 responders by traversing 110 stories (equivalent of the World Trade Center Twin Towers).



← AMSC DBA CNY Stair Climb Direct Sponsorship Link

MAIL THIS FORM AND PAYMENT TO:
CNY Memorial Stair Climb
P.O. Box 420 • Whitesboro, NY 13492

TYPES OF SPONSORSHIP

Sponsorship deadline 7/1/24

- Chief Sponsor..... \$2,500
- Lieutenant Sponsor..... \$1,000

Sponsorship Deadline 8/1/24

- Sergeant Sponsor..... \$500
- Rookie Sponsor \$150

Please fill in the following information

Company _____

Contact Name _____

Mailing Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Would you like a booth space to advertise your business at the CNY Memorial Stair Climb? Yes No

Checks payable to: CNY Memorial Stair Climb or fill in the following credit card payment/information

Name as it appears on credit card _____

Credit card number _____

Expiration date _____ CSV (3 digits) _____ Zip code _____

Signature of card holder _____



CENTRAL NY MEMORIAL STAIR CLIMB SPONSORSHIP

You must supply your logo electronically by email to Sponsor@cnystairclimb.com or hard copy by mail with this form.

Sponsorship deadline 7/1/24

CHIEF SPONSOR

TOTAL INVESTMENT \$2,500

- \$10,000 media package, including your logo and mention 30 days prior to event on WKTV, Roser Communications radio, and Park Outdoor billboard
- Your logo with links on the CNY Memorial Stair Climb web banners, websites, promo video, and full color brochure (when supplied)
- Social media mentions
- Your logo on climber and volunteer shirts
- Your logo on the CNY Memorial Stair Climb event banner
- Recognition at CNY Memorial Stair Climb event
- 90 day activation rights to the CNY Memorial Stair Climb logo and name
- 10 after party tickets
- 6 shirts (choose sizes)

Event shirts

1. Sm Med Lg XL

2. Sm Med Lg XL

Climber shirts

3. Sm Med Lg XL

4. Sm Med Lg XL

Volunteer shirts

5. Sm Med Lg XL

6. Sm Med Lg XL

LIEUTENANT SPONSOR

TOTAL INVESTMENT \$1,000

- \$4,000 media package, including your logo and mention 30 days prior to event on WKTV, Roser Communications radio, and Park Outdoor billboard
- Your logo with links on the CNY Memorial Stair Climb web banners, websites, promo video, and full color brochure (when supplied)
- Social media mentions
- Your logo on climber and volunteer shirts
- Your logo on the CNY Memorial Stair Climb event banner
- Recognition at CNY Memorial Stair Climb event
- 90 day activation rights to the CNY Memorial Stair Climb logo and name
- 5 after party tickets
- 3 shirts (choose sizes)

Event shirt

1. Sm Med Lg XL

Climber shirt

2. Sm Med Lg XL

Volunteer shirt

3. Sm Med Lg XL

Sponsorship deadline 8/1/24

SERGEANT SPONSOR

TOTAL INVESTMENT \$500

- Your logo on cnystairclimb.com
- Social media mentions
- Your logo on climber and volunteer shirts
- Your logo on the CNY Memorial Stair Climb event banner
- Recognition at CNY Memorial Stair Climb event
- 2 after party tickets
- 2 shirts (choose sizes)

Event shirt

1. Sm Med Lg XL

Volunteer shirt

2. Sm Med Lg XL

ROOKIE SPONSOR

TOTAL INVESTMENT \$150

- Your logo on cnystairclimb.com
- Social media mentions
- Recognition at CNY Memorial Stair Climb event
- 2x2 foot signs with company logo hung in stairwell